

DENMARK

ITB BERLIN CONTACTS 2020



The Land of Everyday Wonder
visitdenmark.de

VisitDenmark 

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© Niclas Jessen



Copenhagen



Welcome to Denmark

The Land of Everyday Wonder



© Robin Skjoldborg

No matter where you are in Denmark, you'll never be more than 50 km from the sea. And with over 7,400 kilometres of coastline, it's hardly surprising that beach holidays are a popular part of Danish culture. Denmark is the perfect place for relaxing holidays by the sea. Furthermore it offers a wide range for active holidays, for example cycling, hiking, fishing or surfing.

Moreover we have Northern Europe's cosiest capital – be charmed by Copenhagen, packed with cafés, shops and the best restaurants in Scandinavia. From the winding streets of the beautiful old town and grand royal palaces to the city's cutting-edge buildings and attractions, Copenhagen is the perfect blend of old world and new. Hop on a bike or stroll the city on foot and take in its laid-back atmosphere and effortless sense of style.

Visit our Happy Hour where we'll celebrate the Danish-German friendship year with culinary experiences and surprises.

Thursday, March 5th, 5 pm–6pm at the VisitDenmark stand (hal 18, stand 211). Please read more on page 21.

www.visitdenmark.de/reisebranche
www.visitdenmark.com/travel-trade
www.visitdenmark.de/daenemark/itb-berlin



Andersen Boutique Hotel & Absalon Hotel

Helgolandsgade 12, 1653 Copenhagen V, Denmark
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Andersen Boutique Hotel offers 69 stylish rooms and suites. All rooms are decorated with materials from Designers Guild. Located in the trendy neighborhood of Vesterbro – just 5 min. from the Central Station. Daily complimentary Wine Hour, Free Breakfast & WI-FI and Honesty Bar at your convenience.

Absalon Hotel is family run and located in the hip neighborhood Vesterbro, next to the Meat Packing District, Central Station and restaurants. The Hotel is warm, friendly and welcoming. The classical architecture gives Absalon Hotel a modern yet cozy feel. Guests and locals can enjoy 161 guest rooms and suites, popular Bar & Lounge and much more.

Winner of many awards

World Luxury Travel Award Winner 2014, 2015, 2016 & 2017. Trip Advisor Traveler's Choice 2018 & TripAdvisor Service of Excellence Award. World Luxury Hotel Awards: "Luxury City Hotel" in 2016 & "Luxury City Hotel" in 2016–2018 and official 2019 nominee.



ANDERSEN HOTEL.
COPENHAGEN



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ARP-Hansen Hotel Group

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- Unique buildings with unique location
- Hotels with character and style
- Beneficial loyalty programme
- Free Wi-Fi
- Great hotel offers
- Delicious breakfast

Copenhagen's largest hotel chain

Arp-Hansen Hotel Group consists of privately-owned, centrally-located hotels comprising Phoenix Copenhagen, 71 Nyhavn Hotel, Imperial Hotel, The Square, Tivoli Hotel & Congress Center, Copenhagen Island, Copenhagen Strand, Gentofte Hoteland Wakeup Copenhagen Hotels as well as Copenhagen's brand new luxury hostel, Steel House Copenhagen. Arp-Hansen Hotel Group covers approximately 22 % of the room capacity in Copenhagen and has, in addition, more than 100 meeting and conference rooms and one congress hall.



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ARP-HANSEN  HOTEL GROUP
 COPENHAGEN



Comwell Hotels

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Comwell Hotels is a leading sustainable Danish chain with 15 unique hotels throughout Denmark and 2 hotels in the southwest of Sweden. Each of our hotels has a unique character, style and atmosphere. Our staff have a passion for providing superb service, being the perfect host and serving delicious food.

Comwell Hotels in highlights

- January 1st 2020, Comwell Hotels took over Radisson Blu H.C. Andersen in Odense and the hotel changed its name to Comwell H.C. Andersen Odense.
- In January 2021, Comwell will open Comwell Copenhagen Portside in Copenhagen in the northern harbor area.
- City hotels in the close vicinity of the vibrant city life of i. e. Aarhus, Odense and Aalborg.
- Nature is just outside the door at several of the hotels e. g. in Holte, Roskilde, Køge, Sorø, Middelfart and Kolding.
- Spa and wellness guests can relax and enjoy peace and tranquility at the AquaSpa offered at Borupgaard, Korsør and Kellers Park.
- Comwell Rebild Bakker is Denmark's only sports hotel with many different sport activities.



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Comwell
 HOTELS

DanCenter & belvilla

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DanCenter – Number one in Scandinavian holiday homes. Here you will find fantastic holiday homes in the loveliest parts of Denmark, Norway, Sweden and by the German North Sea and the German Baltic Sea. More than 10,000 attractive homes are just waiting for you to spend a nice time in them. We offer everything from classic holiday homes to active- and wellness houses.

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 Holiday Homes. Your #1Choice.

DanCenter



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Destination Die Dänische Ostseeinseln

South Zealand, Møn, Lolland and Falster, Denmark
www.diedanischenostseeinseln.de

The destination "Die dänischen Ostseeinseln" is a cooperation between public and privatetourism actors within six municipalities in Zealand. "Die dänischen Ostseeinseln" – Seeland, Møn and Lolland-Falster is just a short sea journey away from Germany via Puttgarden or Rostock. This hidden gem of Denmark, with a milder climate and warmer waters for bathing and holiday making, is a wonderful destination for all types of holidays. The contrasts are quiet extreme, from the steep white chalk cliffs of Møn and Unesco Stevns with their coral blue waters, over the flat vistas of Lolland-Falster so very much suited for biking and hiking, to kilometers of calm and child friendly beaches like at Marielyst – a resort with 7,000 summerhouses, unspoiled nature and lots of activities & fun for the whole family.

"Die dänischen Ostseeinseln" is, as the name suggests, a hub of islands including islands such as Møn, Lolland, Falster, Fejø, Femø, Askø, Vejrø, Nyord as well as the southern part of Seeland with its close proximity to the capital of Copenhagen, thus giving you the unusual possibility of combining a relaxing coast and countryside holiday in combination with a day trip to the city. We look forward to greeting you welcome at "Die Dänische Ostseeinseln" – The only destination in Denmark where you can experience an International Dark Sky Park and Community.

Die Dänischen Ostseeinseln

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Feriepartner Denmark is the largest chain of local and independent holiday home rental agencies and has in the last years evolved into one of the most important intermediaries of holiday homes in Denmark. Feriepartner rents more than 6,500 holiday homes in 25 regions across Denmark. Despite this development one thing remains the same: Our guests are still getting personal service and you'll find a team of dedicated employees in all our offices that will make sure that you'll have the best memories from your holiday home vacation.



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Destination Fyn

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Welcome to Fyn and the Archipelago

Located in the heart of Denmark, perfect for exploring and relaxation, you will find the secret island Fyn – the birthplace of the famous storyteller Hans Christian Andersen. Fyn is surrounded by over 90 islands, known as the Archipelago where you can go island-hopping, biking, hiking or sailing. It boasts a total of 123 castles and manor houses scattered throughout its hilly countryside and emanating both history and adventure. It is widely recognized for its local cuisine based on an abundance of great local produce and for its charming old merchant towns. With its over 1,200 km of signposted cycle routes, the Bike Island Fyn gives cyclists of all ages the chance to explore widely varied cycling terrain: everything from flat stretches close to the coastline, to hilly roads winding their way between fields and areas of woodland and through idyllic villages and market towns. Fyn is the perfect destination for great cultural and natural and active experiences for the whole family.



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The National Museum of Denmark

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Danish history is brought to life at The National Museum of Denmark

Meet the Danes of today and of the past. Go for a guided walk with a local insider who will elaborate on Danish welfare, the country's free spirit and what "hygge" really means. And finally, hear from the Danes in the 9th Century; the Vikings who were feared and renowned all over Europe. See the remains of the people who lost their lives in the tribal wars of The Stone Age. The woman who survived a blow to the head with a stone axe and later covered her mutilated head with a hat.

See the treasures that the Vikings brought with them from their travels to England and The Mediterranean. Or experience the axe that in 1772 severed the head of one of the main characters of Danish history's most dramatic love affair. Not least, experience the spacesuit worn by the astronaut Andreas Mogensen when he flew into space as the first Dane in history. On your way out, grab a Danish souvenir from the museum's gift shop – and if you get hungry, you can always eat typically Nordic dishes at the appraised restaurant Smør.



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Pro Bus Scandinavia

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Pro Bus Scandinavia is your full service provider and incoming agent with one of the largest group travel offers for Norway, Sweden and especially Denmark, with the largest group travel offer.

As an absolute specialist in all matters involving group travel to Norway, Sweden and Denmark, we can offer everything out of one source. Please ask us for your individual, tailor-made package solution!



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Scandlines

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Scandlines is a large ferry operator in Europe. With more than 42,000 departures on 8 ferries, in 2019 Scandlines transported 7.6 million passengers, 1.8 million cars and more than 650,000 freight units, as well as 38,000 buses on the Puttgarden-Rødby and Rostock-Gedser routes. On two short distance routes between Denmark and Germany with high frequency and large capacity, we provide efficient reliable and maritime inspired transportation services to our passengers. Scandlines is operating the 2 world's largest hybrid ferries. The main focus of all Scandlines' activities is to create value for our customers on board our ferries as well as in our BorderShops.



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THERE IS SOMETHING ABOUT SAILING





Show Me Copenhagen

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Show Me Copenhagen are experts for customised sightseeing tours and arrangements in the heart of Denmark. No matter whether you require a private guided tour for 4 VIP guests or if you bring a special interest group, a team-building event or cruise-guests – we will provide the best guide and program to meet your demands. Show Me Copenhagen does not sell standard products. We listen to your needs and wishes. Our tour guides are carefully selected for their knowledge, language and customer service skills and, last but not least, their humour. We will show you Copenhagen from the inside and let you experience the Danish Hygge. Get inspired by the happiest people in the world and take this feeling home.



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Small Danish Hotels

Vejlevej 16, 8700 Horsens, Denmark
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Your shortcut to a great time in Denmark

Small Danish Hotels is a chain of many small inns, hotels, castles, and manors packed with charm, intimacy and warmth. What they all have in common is the attention to personal service and great hospitality. We call this “moments of happiness”.

- Many destinations all over Denmark
- Beautiful inns, modern hotels, fairytale castles and manor houses
- 3- and 4-star hotels
- Round trips and weekend getaways
- City breaks – discover the vibrant city of Copenhagen and other urban hotspots in Denmark

Closer to all the beautiful attractions in Denmark

With many attractive inns, hotels, castles and manors, Small Danish Hotels is Denmark’s biggest chain of accommodation venues located close to the heart of it all. You will find us along the coasts, in the towns and cities and out in the country. You will find us close to all the attractions Denmark has to offer. Explore more at www.smalldanishhotels.com.



SMALL DANISH HOTELS.COM
moments of happiness



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Destination Sønderjylland

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Welcome to South Denmark – between the North Sea and the Baltic Sea

Imagine a place, where pure and authentic nature has enchanted poets and artists for generations. A place where history is present wherever you go. A place, where you can experience exciting fusion cuisine that has existed for millennia, all based on high quality local produce. Get carried away, moved and inspired by the roaring sea, the open spaces, the fairy tale forests and the gentle rolling waves in the Fjords. That place is Sønderjylland in South Denmark. Only a two hour drive from Hamburg, with the Wadden Sea, the North Sea and the marshes in the west and the fjords, the tunnel valleys, the forests and the hills in the east. Sønderjylland – where unique experiences await you ...



Official partner of the
press event 5th March 2020.
Read more on page 21.



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Tivoli & Nimb Hotel

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Tivoli Gardens – located in the city center of Copenhagen – is Denmark's most popular attraction with 4.8 million visitors in 2018.

The Tivoli experience includes rides and games, live music and ballet every day throughout the summer at the open-air stages, the illuminations, and a spectacular scenery with flower gardens and unique architecture.

Besides the summer season, the Tivoli seasons also include:

- An enchanting Winter in Tivoli in February with breath-taking winter wonderland, jolly snowmen, glittering ice crystals and ethereal light.
- Halloween in Tivoli in October with the warm colors of the fall, 20,000 pumpkins and scary adventures
- Christmas in Tivoli with decorations and delights for a true holiday spirit and one of the largest Christmas markets in Copenhagen

Tivoli Gardens offer more than 60 restaurants and food outlets, making it the biggest dining spot in Copenhagen.

Nimb Hotel – the 5-star small luxury hotel with 38 uniquely decorated rooms and suites – is also located in Tivoli Gardens.



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Unique North A/S

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Welcome to Denmark – and to Unique North.

Unique North is one of the leading incoming tour operators for tours to Denmark and the Scandinavian countries. We operate entirely B2B, and our clients are professionals of the travel industry, such as tour operators and wholesalers. From our offices in Aarhus, Copenhagen and Berlin, we organize leisure tours for groups and individuals all year around, and also specialize in theme tours, soft activity tours as well as in cruise groups and excursions throughout the Nordic area. A wide range of products are available from our German and English catalogues and website, to inspire you, and our experienced multilingual Scandinavian team is at your disposal to create tailor made programs. We understand the requirements and expectations of our partners, no matter which country they are coming from, and with our experienced and large network of suppliers, we can guarantee access to the most popular accommodation, and smooth operations for all your arrangements.

Be unique and travel with Unique North!



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Deutsch-Dänisches Kulturelles Freundschaftsjahr 2020

Presse-Event in Zusammenarbeit
mit Destination Sønderjylland

Grenzenlose Freundschaft Unser Presse- Event auf der ITB Berlin

Auf gute Nachbarschaft!

In Zusammenarbeit mit der Destination Sønderjylland freuen wir uns, Sie auf unserem Presse-Event auf der ITB 2020 zu begrüßen! Nutzen Sie die Gelegenheit, um neue Kontakte zu knüpfen, und lassen Sie uns gemeinsam das deutsch-dänische Freundschaftsjahr feiern. Finden Sie einen Dänen und erzählen Sie ihm, was Ihnen an Dänemark besonders gut gefällt. Der Däne wird Ihnen dann gerne verraten, was er großartig an Deutschland findet. Notieren Sie hier Ihre Antwort und geben Sie den Zettel am VisitDenmark Empfangstresen ab (Halle 18, Stand 211). Mit etwas Glück können Sie eine Reise in die Region Sønderjylland gewinnen!



OVERORDNET 2020 GENFORENING



Deutsch-Dänisches Kulturelles Freundschaftsjahr 2020

12 Leuchtturmprojekte und mehr als 100 Kulturveranstaltungen in beiden Ländern

Die friedliche Grenzziehung zwischen Deutschland und Dänemark durch eine Volksbefragung im Jahr 1920 jährt sich zum 100. Mal. Die engen nachbarschaftlichen Beziehungen feiern die beiden Länder daher 2020 mit einem Deutsch-Dänischen Kulturellen Freundschaftsjahr. Ausgehend von den tiefen politischen, historischen, wirtschaftlichen und kulturellen Verbindungen soll das Freundschaftsjahr das nachbarschaftliche Band noch enger knüpfen. Das Deutsch-Dänische Kulturelle Freundschaftsjahr umfasst 12 Leuchtturmprojekte mit mehr als 100 Ausstellungen, Konzerten, Theatervorstellungen, Debatten und Projekten zu Kulturaustausch und -tourismus. Verantwortlich für das Projekt Deutsch-Dänisches Kulturelles Freundschaftsjahr zeichnen die Botschaften der beiden Länder, das Goethe-Institut sowie die dänische Kulturbehörde.

100. Jubiläum der friedlichen Grenzziehung – Dänemarks eigene Wiedervereinigungsgeschichte

Rund 1.000 Sonderveranstaltungen in der Grenzregion Sønderjylland

Ein ganz besonderes Datum für die deutsch-dänische Geschichte ist das Jahr 2020 für die Grenzregion zwischen Nord-Ostsee-Kanal und Kolding Å: 65 Jahre nach dem deutsch-dänischen Krieg 1864 wurde das von Deutschland annektierte Nordschleswig 1920 wieder ein Teil Dänemarks. „Genforeningen“, die Wiedervereinigung, ist für das nationale Empfinden in Dänemark ein ebenso einschneidendes Erlebnis wie der Mauerfall für Deutschlands Geschichte. Der heutige Grenzverlauf geht allerdings auf eine Volksbefragung zurück, deren Votum die Rückkehr Nordschleswigs an Dänemark und den Verbleib Flensburgs und Südschleswigs unter deutscher Hoheit festlegte.

Die Wiedervereinigung wird im Jubiläumsjahr 2020 im deutsch-dänischen Grenzgebiet und in ganz Dänemark mit rund 1.000 Sonderveranstaltungen gefeiert und soll die Bedeutung dieses historischen Ereignisses insbesondere für Dänemark unterstreichen. Ein wichtiger Teil des Projektes ist auch die Zusammenarbeit mit dem Bundesland Schleswig-Holstein über die Landesgrenzen hinweg. Highlight des Sonderprogramms ist unter anderem eine deutsch-dänische Fassung von Romeo und Julia, eine neue Ausstellung auf dem Schloss von Sønderborg zur wechselvollen Geschichte der Region und der feierliche Abschluss des Jubiläums mit einem Festprogramm unter Teilnahme der Königlichen Dänischen Familie vom 09.–12. Juli 2020.

Weitere Informationen:

www.visitdenmark.de/freundschaftsjahr2020

www.ddkultur2020.de

www.genforeningen2020.dk/deutsch

Was gefällt Ihnen am besten an Dänemark und den Dänen?

What do you like the most about Germany and the Germans?

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.....

.....

.....

Name*

E-mail*

*Die hier erhobenen Daten werden nur zum Zwecke dieses Events genutzt.
Eine Weiterverarbeitung oder Weitergabe an Dritte erfolgt nicht.



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